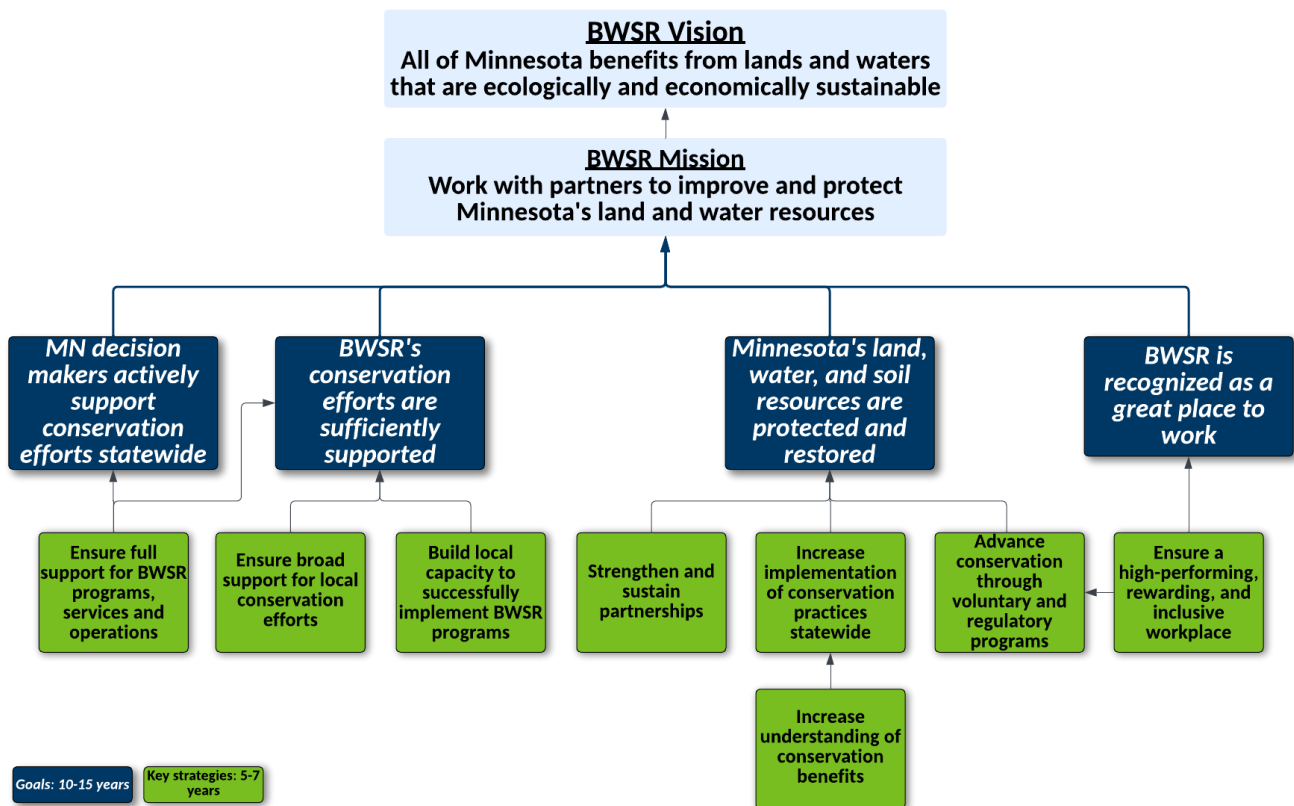


Draft vision, mission, goals, and key strategies

Below is BWSR's **draft** vision, mission, 10–15-year goals (blue), and 5-7 year key strategies (green); these are advanced by a large number of actions (not shown).

BWSR is using a “causal” strategy mapping process that links actions to outcomes using arrows, which helps us see what we can do about opportunities and concerns, then commit to focused actions that will lead to agreed-upon, desired outcomes.

Please read from the bottom up, thinking about the results of each strategy as if/then -- if we do this, then that will happen, and if we do that, then what happens next.



Comments? BWSR welcomes comments on the draft vision, mission, goals, and key strategies prior to board review and action in March. To be considered, comments must be emailed to [Jenny Gieseke](#) by February 29, 2024 and include your name, email address, and organization (or write “individual” if you are speaking solely for yourself). Thank you!